



Southeast District
2017-2018 Officer Candidates
Preview Packet

This preview packet includes the headshot, letter of intent, biography, and goals of office of the following candidates.

Candidates for the Office of President:

- Ethan Franks, Eta Beta
- Do’Nyal Webb, Theta Lambda

Candidates for the Office of Vice President of Membership

- Caleb Morris, Epsilon Alpha
- Katelyn Wysong, Zeta Psi

Candidates for the Office of Vice President of Special Projects

- RJ Gammon, Beta Xi

Candidates for the Office of Secretary-Treasurer

- Kellie Fahy, Alpha Omega
- Jasmine Myers, Beta Xi
- Taylor Posey, Iota Phi
- Olivia Stewart-Costa, Theta Lambda

Candidates for the Office of President

Ethan Franks

Do'Nyal Webb

To the Sisters of the Southeast District of Tau Beta Sigma,

I would like to announce my intent to run for the office of President of the Southeast District of Tau Beta Sigma for the 2017-2018 term. I am confident that my experience and passion for Tau Beta Sigma, leadership roles within the Pride of Dixie (POD) Marching Band, and my professional experience have suitably prepared me to succeed in the office, if elected.

Within the Eta Beta chapter, I have served as President, Vice President, Treasurer, Alumni Officer, Membership Committee Chair, Fundraising Committee Chair, and Alumni Committee Chair. Within these positions, I have successfully planned and implemented numerous events, including the POD's annual band banquet, Marching Band Extravaganza, Alabama's District III Music Performance Assessment, Solo and Ensemble competitions, and the University of North Alabama's annual Junior and Senior High Honor Bands. My experiences in the orchestration of these events have given me a diverse and thorough knowledge of chapter operations, and have enabled me to suit the needs of our district's chapters, both large and small.

For the last two years, I have served as the clarinet section leader for the Pride of Dixie Marching Band at the University of North Alabama. Within this role, I am responsible for managing a section of 28, young and old. Because of this, I feel that my management skills are up-to-par with what the district requires. Outside of Tau Beta Sigma, I serve as the Orchestra Director at Grace Life Church and as an Audio/Visual Technician in Norton Auditorium on UNA's campus. Within these positions, I must be able to think quickly and make effective decisions.

If I am elected into the office of Southeast District President, a goal of mine would be to solve the issue of communication between the council and the chapters. I would also like to see improved relations between the National Council and the District. Otherwise, I would assist each other officer in making their office flourish.

The Southeast District is like no other, we are Strength, we are Excellence, we are Diversity. I can't wait to see what next year holds for our district. I would love to be given the opportunity to serve you all on a higher level as District President.

Thank you kindly for your consideration.

MLITB,

Ethan Franks

President, Eta Beta

University of North Alabama

Ethan Jones Franks
President, Eta Beta
University of North Alabama

Ethan Franks is a senior at the University of North Alabama. Ethan attended Cherokee High School in Colbert County, Alabama, where he was a member of the Tribe of Indians Marching Band for eight years. In the Tribe of Indians Band he served as drum major for three years. Ethan has been a member of the Pride of Dixie Marching Band for the last five years, serving as the clarinet co-section leader for one year and section leader for two years.

Ethan is a Music Education major studying clarinet. He currently works at Grace Life Church of the Shoals as the Orchestra Director and Orchestrator, and at Norton Auditorium at the University of North Alabama as an Audio/Visual Technician. Ethan was initiated into the bond on December 5, 2012. He currently serves as the Eta Beta chapter president. He served as the chapter Alumni Officer in 2013-2014, Treasurer 2014-2015, Vice President of Membership 2015-2016. Ethan has chaired the Alumni, Fundraising, and Membership Committees.

In his time at UNA, Ethan has helped plan and orchestrate events such as UNA Honor Bands, UNA Tournament of Champions, USBands Competitions, Alabama District III Music Performance Assessment, Solo and Ensemble, Shoals Area Honor Band, AMEA Conferences, numerous chapter fundraisers, and working with a diverse group of local high school band students through band camps and private lessons.

Ethan has previously attended the 2013, 2014, 2015, and 2016 Southeast District Conventions, as well as the 2015 National Convention, where he served as the proxy for the Epsilon chapter. Ethan hopes to see growth and cohesiveness from the Southeast District, as well as an improved relationship with the National Council.



Goals of Office

- Listserv
 - Encourage active members to sign up for the newest **SED Listserv**
 - Award prize at convention for highest percentage of members enrolled
- Establish a meaningful connection with National Council and other District Presidents
- Encourage cohesiveness in the Southeast District alongside National paperwork deadlines
- Successfully implement Chapter Mentorship Program
 - Routinely check that District Council is in communication with assigned chapters
 - Assess the efficacy of the **CMP**.
- Ensure communication between the Southeast District host chapter and the 2018 convention planner
- Ensure the duties of the Southeast District President as laid out by the **SED Constitution** and the **District Operations Manual** are fulfilled

To the Sisters of the Southeast District,

I would like to announce my intent to run for the 2017-2018 office of Southeast District President. I believe my ambition, passion for music and service, along with my leadership experience in Tau Beta Sigma, Sigma Alpha Iota, and the Auburn University Marching Band will help me be successful in this office and to the District .

I personally believe the district needs better communication. I want to improve this with the amount of ways sisters can communicate and also find what is the most effective way for every chapter. I also want to pursue more options with virtual workshops, group chats, and possibly a few Facebook live streams. Members would then be able to view workshops multiple times on a district YouTube channel or the district website.

I would also like to find ways to have more chances for the district to interact with the national council by encouraging participation in the student chat and finding more opportunities for sisters to talk and meet the national council like at Southeast District Convention.

I want to revamp the Chapter Mentorship Program so that chapters can have choice on what district officer would suit their needs best. I would want to create a way on consistently involving the district officer and chapter members to have a line of contact by having monthly checklists that everyone is aware of.

I also want to change the emphasis on Operation 100% to go beyond paperwork. I want to encourage chapters to be fully engaged. It would be a goal to have more participation in district programs, more paperwork complete, and better attendance at events. In order to do this, I want to utilize every officer in making this happen but also really encourage chapters to want to do this.

Another way I would like to increase communication is finding way for the district to utilize the website and the resources it has more. The district website offers a calendar, announcements, and several other resources that could be really helpful if we found more ways to use them.

I would like to make every officer more accessible and interactive with chapters. I want to do this by doing more phone calls, google calls, officer workshops, or possible GroupMes with chapter ECs, a liaison, or anything.

I think the Southeast District is able to do amazing things and I want to work my hardest by creating ideas and making efforts that ensure that every officer, chapter, and member has the chance to see an ideal, seize upon it and follow it wherever it may lead you in Tau Beta Sigma.

Thank you for your consideration.

MLITB,
Do'Nyal Webb
Tau Beta Sigma – Theta Lambda Auburn University



Do'Nyal Webb
Tau Beta Sigma, Theta Lambda
Current Southeast District Historian
Spring 2015 "?!MOTS?!"

Do'Nyal Webb is a junior in Public Relations at Auburn University. She was born in Ft. Benning, Georgia, and calls Harris County her hometown. She graduated from Harris County High School where she marched percussion starting in middle school. As she went to college, she switched to sousaphone and continued her love for music.

She was initiated into the bond on April 27, 2015. On the chapter level, she served as SED Co-chair for SEDC 2016 and Service Co-chair. She has been a member of the Ritual Committee, Music Committee, and Corresponding Committee on the chapter level. In addition to her TBS leadership, she is

a sister of Sigma Alpha Iota and is serving another year as one of the Freshman Advisors for the Auburn University Marching Band.

Do'Nyal has attended the 2015 and 2016 Southeast District Conventions. She attended the 2015, 2016, and 2017 District Leadership Conferences and attended the 2015 National Conventions. At the 2015 National Convention, she served as a delegate and the Ways And Means Committee. At the 2017 District Leadership Conference, she gave a workshop with Isaac Norris from the Eta Beta chapter at the University of North Alabama on social media and how chapters can utilize it better.

Goals of Office

My main goal is to enhance communication among the district. I also want to utilize every officer to find ways to push the district forward

- Virtual Workshops
 - I want to work with the council and especially the vice president of membership to continue to the workshops
 - I also want to encourage for there to be an option of live streaming workshops, possibly through Facebook live or IG stories.
 - I also want to use this as an avenue to encourage officers to get resources out to sisters
- Communication efforts
 - I want to work with all the officers to create something similar to the student chat that nationals does, maybe doing officer hours.
 - I also want to have google hangout sessions with chapters and presidents
 - I think it will help to create GroupMe's with certain chapters or going beyond emails in general to communicate more.
- Feedback opportunities
 - I want to encourage chapters to give more feedback through surveys and forms
 - I will work alongside the council to find more way to get ideas from the district.
 - I want to find a way to use social media to gather more information about needs, concerns, and ideas.
- Chapter Mentorship Program
 - I want to make a new way for chapters to get a mentor, I want to give the chapters a choice of what officer they have as a mentor.
 - I also want to find a way to make sure they are communicating monthly by having a checklist system
- Operation 100% and Pathway to Excellence program
 - I want to change the emphasis of Operation 100% by encouraging full engagement. I want to get more sisters involved in programs, have more attendance at conventions, and still have paperwork done.
 - I want to implement checklist that show chapters where they stand on getting paperwork done, participating in projects, and even getting fundraising done. The checklist system is a hope that sisters will need to get completed.
- Southeast District Convention
 - I want to work with the National Council to give chapters and sisters a chance to meet with them and get more advice
 - I want to offer more interactive blocks by working with officers to create service events at district events or by creating an interactive block that allows a service event, social event, and a sisterhood event.

Candidates for the Office of Vice President
of Membership

Caleb Morris

Katelyn Wysong

March 13, 2017

To the sisters of the Southeast District of Tau Beta Sigma,

My name is Caleb Morris, and I am writing to express my intent to run for District Vice President of Membership for the 2016-17 term. I have read the duties of this office as defined in the SED Constitution, and I am fully aware of all the responsibilities and the time commitment this office requires.

During my time in Tau Beta Sigma, I have developed a great love for this sorority, because of how it has affected my growth as a person and as a leader. The 8-to-5 has taught me to maintain emotional poise and a cheerfulness at all times, to be tolerant and considerate of others, and to have fortitude and courage when reaching for my goals, and working with my sisters has taught me lifelong skills such as time management, program planning and the importance of listening to others. In my two years as a sister, TBS has given me so much, and I am ready to give back to it by serving on the District Council as your Vice President of Membership.

I would like to serve as VPM because I am very passionate about my sisters, and making sure they grow and succeed. The mission statement of TBS says "we cultivate leadership," and while the SED Council has done a fine job of fulfilling this mission through Virtual Workshops and the workshops at DLC and District Convention, I would like to see further leadership development in the District on a more frequent basis. Through the use of monthly themes such as strategic planning, service, and officer transitioning, I will work with the other District Officers to roll out various continuing membership education resources related to the theme. Such resources will include dedicated "office hours," virtual workshops, recorded interviews with wise sisters, and added content to the Membership Resource Database. I would also like to create a forum where all chapter Membership Educators can interact and share ideas with each other. My ultimate goal is to use the office of VPM to cultivate leadership so that we can all reach our fullest potential and better serve our bands.

I have had several experiences in the sorority, and in my education, that has qualified me for the office of Vice President of Membership and what I want to do during my time in office. I have attended many workshops at SEDC, NatCon, and DLC on a wide variety of subjects such as project planning, social media use, etc. My experience at USC as University 101 Peer Leader has helped me grow as a mentor and a facilitator for learning. My minor in Leadership Studies has taught me valuable lessons in goal setting, diversity, and the importance of working in teams. I have developed many skills through my involvement in TBS, on-campus and with my minor, which has put me in a position to help others develop these skills as well.

Thank you for your time in reading this letter and looking over my packet. Feel free to contact me if you have any questions or concerns; I would really appreciate hearing from you. I look forward to seeing all of you at Convention!

Much love,

Caleb Morris
Life Member #3340
Tau Beta Sigma, Epsilon Alpha Chapter
Spring '15 #d15treΣΣed
Email: calebmorris15@tbsigma.org
Phone: (803) 546-7079



Caleb Morris is a senior at the University of South Carolina. He grew up in the Columbia area, and graduated in the top 20% of his class from Brookland-Cayce High School in 2013. While at B-C, Caleb was a member of the Tri-M Music Honor Society, the National Honor Society, and was very involved in the band program, serving as Clarinet Section Leader and Woodwind Captain. Band was a huge part of Caleb's high school career and became the primary motivator in his decision to attend the University of South Carolina; he wanted to march in the Mighty Sound of the Southeast.

Caleb was initiated into the bond on April 14, 2015.

In his time in the sorority, he has taken on many leadership roles on a Chapter, District, and National level, including Corresponding Secretary, Vice President of Special Projects, Focus on Five Liaison, Eighth Note Committee Chair, and Parliamentarian. In these roles, Caleb has worked towards increasing Epsilon Alpha's presence in the sorority and Tau Beta Sigma's presence in the band program and on USC's campus. As Corresponding Secretary, Caleb maintained contact with chapters at SEC schools and led his committee in preparing a newsletter for the Carolina Band members who were traveling for football games. As Vice President of Special Projects, Caleb completed a total of nine Focus on Five stripes and lyre pieces and diversified Epsilon Alpha's service for the band, the School of Music and the community. As the current Parliamentarian, Caleb is overseeing the process of Tau Beta Sigma becoming a registered student organization on-campus, and revising the Chapter Constitution to better align with the National Constitution and policies, and campus policies. Caleb has attended many events, including two District Conventions, one National Convention, two District Leadership Conferences, and Honda Battle of the Bands. In his experience with the sorority, Caleb has most enjoyed meeting sisters and brothers from across the nation and sharing his love of music. He truly believes that Tau Beta Sigma is an organization that has provided himself and every sister across the nation with lifelong leadership skills, friendship and happiness; the sorority has given so much to Caleb over the past two years, and he is very enthusiastic about giving back to it by serving on the District Council.

In addition to TBS activities, Caleb serves the bands of USC as the Librarian for two of the concert bands. At USC, Caleb is a Peer Leader for University 101, a nationally recognized seminar for first-year students, and works as a Call Center Representative in the Office of Undergraduate Admissions, striving to meet the needs of prospective students and their families. Academically, Caleb is a history major, pursuing a minor in leadership studies. He will also graduate with Leadership Distinction in the pathway of Professional and Civic Engagement, awarded for his demonstration of learning from integrating extensive within-the-classroom and beyond the classroom experiences.

Following his graduation in May of 2017, Caleb will return to the University of South Carolina to pursue a master's degree in the field of Higher Education and Student Affairs. Caleb's ultimate

goal is to work with university students to help them make the most out of their college careers and develop valuable leadership skills. Caleb is Life Member of the Epsilon Alpha Chapter, and plans to always support Tau Beta Sigma and collegiate bands and remain as involved as possible.

Caleb Morris, Candidate for SED Vice President of Membership 2017-2018

Goals

- Plan 2017 District Leadership Conference
 - Utilize the manual created by Katelyn and make any additions as needed.
 - Create a DLC survey to gauge what sisters want to get out of DLC.
 - Have workshops set by the time the website is up and running.
 - Possible workshop ideas: District Officer Breakouts, Creating a Vision for the Future, Importance of Listening, How to Embrace Conflict, Setting Goals that Overcome Obstacles, Personal Values, Leadership Styles, Marketing Your TBS Experience, Team Building

- Implement Continuing Membership Education throughout the year by using “Theme Months”
 - Each month of the calendar will have a theme. Possible themes include: Strategic Planning and Goal Setting, Service, Music, Officer Transitioning, Sisterhood, etc.
 - Continuing Education would take the form of Office Hours related to each theme, Podcasts with Council Members, Counselors and/or Alumni, Virtual Workshops, and adding new content to the Membership Resource Database
 - Continuing Education meant to cover all aspects of Sorority life, not just Membership. Will include resources on Service, Fundraising, Minutes Templates/Tips, Parliamentary Procedure, Team Building, et. al.
 - Promote the National Student Chat hosted by the NVPCR as a resource
 - Promote a Membership Resource Submission Drive to encourage submissions from all sisters. Incentives would include recognition at DLC/District, a feature in the Eighth Note, etc.

- Develop relationships with Chapters and VPs/VPMs
 - Create a VP/VPM forum through the Website, Slack, or Facebook and actively facilitate discussion
 - Make myself available through the VPM Office Hours, hosting Google Hangout sessions with myself and other VPs/VPMs
 - Reach out to VPs/VPMs through email, social media, etc. and check in on them

- Increase the quantity and quality of paperwork
 - Continue #operation100%: 100% of SED chapters meet all Paperwork deadlines, both National and SED deadlines
 - Do this by reaching out to chapters through the website, email, social media, Chapter Mentors and making sure they are aware of all deadlines
 - Utilize the Virtual Workshops Katelyn has created
 - Create Paperwork Prompts to help Chapter Presidents in filling out the paperwork. Prompts are meant to stimulate answers for paperwork questions.

To the sisters of the Southeast District of Tau Beta Sigma,

With this letter I would like to announce my intent to run for the 2017-2018 Southeast District Vice President of Membership. I believe that my passion for TBS, my leadership experience and my chosen career path will help me succeed in the role of VPM. I am excited not only for this experience, but to also give back to the organization that has done so much for me over the years.

Since joining Tau Beta Sigma in the Spring of 2014, I knew that this organization would better me as a person, a leader and a friend. I have learned so much while being a sister and wouldn't trade any of it for the world. I was given the opportunity to serve Zeta Psi at the University of Central Florida first as our chapter VPSP in 2015 and now as chapter President. Becoming an officer reignited by passion for music and for helping not only the bands but also my peers. Seeing all that Tau Beta Sigma stands for and the multitude of service that we do molded me as a person and as a musician. My hope is to help the chapters of the Southeast District find their passion for Tau Beta Sigma through quality membership programs and to reignite their love for this organization through re-education on a district level.

I believe that with a fresh perspective and loyalty to Tau Beta Sigma I can bring some new qualities to the position of VPM. Being chapter president has taught me a lot about communication, an essential part of the position. I believe this is something that as a district we should continue to improve upon and explore new opportunities to grow. Communication with district council members will always be a challenging feat. My goal is to be accessible and approachable to each district chapter. I hope to accomplish this by having office hours each week as well as reaching out to chapter VPM's about attending membership events whether in person or virtually. I believe that if each chapter is comfortable with contacting district officers that communication will increase in quantity and quality.

With personal experience planning events, the execution of the Southeast District Convention should be not only exciting but very accomplishable. The event industry is constantly improving and some of these improvements would be beneficial to us as a district. I would love to implement some practices from my experience in the event industry to our district programs and to membership education practices as well.

I can't thank you enough for taking the time to read this letter. I hope to be given the opportunity to serve you as Southeast District Vice President of Membership.

With lots of love,

Katelyn Wysong

Tau Beta Sigma – Zeta Psi

University of Central Florida



Katelyn Wysong

Tau Beta Sigma, Zeta Psi

Current Chapter President

Spring 2014

Katelyn Wysong is a senior at the University of Central Florida graduating in May of 2017. She was born and raised in West Palm Beach, Florida. She fell in love with music in elementary school joining the Ukulele club, Beat for Peace, Xylophone Club and Orff Ensemble. As she got older, she joined the Tradewinds Middle School band and began playing the French Horn and Trumpet.

She attended Santaluces High School and played French Horn in Wind Ensemble all four years. In the Santaluces Marching Band she played Mellophone and was section leader in her sophomore year. She joined her school's Winter Guard as a sophomore and went on to become Flag Captain of the Varsity guard and Marching Color Guard, as well as being Historian and First Lieutenant for two years.

She is currently in her last semester at UCF majoring in Event Management. She hopes to become an event planner with Visit Orlando, the Convention and Visitors Bureau for Orlando Florida, and the company she is currently interning with. In 2013 she joined the UCF Marching Knights and was first introduced to Tau Beta Sigma. She has participated in many bands within UCF including the Marching Knights, Jammin' Knights and Concert Band.

She became a sister in the Spring of 2014 and was excited to be a part of something so wonderful. She has been a participant of the membership, jurisdiction, social, ritual and Florida Day committees with Zeta Psi. She has chaired the Service committee and co-chaired Ways and Means committee as well.

Katelyn served Zeta Psi as Vice President of Special Projects in the 2015- 2016 school year, working with a new band director for the Marching Knights. She executed many projects such as the distribution and maintenance of brand new marching uniforms and rain coats, creating 300 name tags for band camp, organizing food distribution for each football game, providing water for all Marching Knight rehearsals and games, creating a TBS team for UCF's Relay for Life, and hosting Ensemble auditions in the Fall and Spring semesters for the UCF music department. She attended the 2016 SED Convention, and went on to be elected Zeta Psi President for the 2016-2017 school year. Since becoming president her passion for Tau Beta Sigma has grown and she hopes to share that passion with the Southeast District as Vice President of Membership.

Goals of Office

My overall goal if elected VPM is to focus on quality membership education within each and every chapter. Quality chapters and programs will create dedicated and inspired sisters who will mold the SED in the future. My other big focus is on continuing education programs. Being inspired shouldn't end when your membership candidacy period finishes, and I believe for a lot of us it does. My hope is to help the sisters of the Southeast District find their love for Tau Beta Sigma again and keep that passion and motivation in their hearts from now on.

The details of my goals include:

- **Making membership education materials more accessible to everyone**
 - We have so many chapters that approach the membership education process in different ways than others. Sharing this information would be beneficial for the chapters who are still developing their MC process; they can mold it to be exactly what they need. For the chapters who are set in stone, sharing information gives them a chance to change things up and find something new that they love.
 - I want to create generic lesson plans that can be adapted to a chapter's needs allowing each chapter to have a basis for their membership program. We can publish National Resources or create our own resources by adapting what already exists.
 - Share recruitment ideas! We can accomplish this by having a Google Doc that each chapter can add to and learn from.

- **Continuing Membership Education Programs**
 - Every sister loves TBS when going through their process, but I want to keep everyone inspired once they become sisters too.
 - Building a database of lessons, power points and activities about continuing membership education that can be accessed by everyone in the district can help chapters develop their own programs.
 - I would like to reach out to our chapters about how they continue to teach sisters about the 8 to 5's and purposes throughout the year and add these real life examples to our database.
 - Update the Membership Resources we currently have. A lot of them are from other districts, and I would like to create our own documents so that we can customize them for our district.

- **Communication with the District Officers**
 - Communication with your district council should be easy and frequent. I hope to be available and approachable to everyone in the district. While this seems like a hard goal to achieve, I believe it can be done.
 - Virtual Meetings are something that I would like to implement more frequently. If we start introducing ourselves as a council while Membership Candidates are still in their candidacy period, they will feel more comfortable coming to us in

the future, when they become officers. I hope to be able to attend membership events in person or virtually with as many chapters as possible. Skyping officers in to help teach MC classes would be beneficial for the chapters and for the MC's.

- I would like to set up office hours each week so that the district knows if they contact me at a certain time each day, I will ALWAYS be available.
- **Paperwork and Deadlines**
 - Make deadlines for chapter paperwork more apparent at the beginning of the year.
 - Something that I learned from Event Management is that mapping out the year ahead of time can reduce stress and make it easier for each chapter to comply to district deadlines. We can create an officer checklist template that has all of our district dates for President and VPM and can be updated by chapters on their own to customize it to their needs.
- **Policy Changes**
 - Make the chapters more aware of National policy changes ahead of time so that they can plan ahead instead of having to go back and edit their MEP's.
- **Planning DLC as an event planner**
 - I would like to apply event management practices to planning DLC making it easier for the transition of switching from host chapters to host cities. With so many people involved, event checklists and calendars can be helpful.
 - Sending out a "Save the Date" as many event companies do, would help chapters plan to attend conferences earlier because they can plan their year around these dates. This would increase attendance at conventions and make planning less last minute from a chapter perspective.

Candidates for the Office of Vice President of Special Projects

RJ Gammon

March 13, 2017

To the Southeast District Council and sisters of Tau Beta Sigma,

I am happy to formally announce my intent to run to for the position of the 2017-2018 Southeast District Vice President of Special Projects. I am fully aware of the duties I am expected to fulfill, and I will complete them to the best of my ability. If I am elected, I will use my skills and abilities to continue to be a helpful and supportive resource for the entire district.

Music and band provide amazing opportunities for all those involved, and teach lessons and cultivate friendships that can last decades. I believe everyone should have the opportunity to participate in band, and that is only possible if bands receive the support they need and are able to flourish. We as Tau Beta Sigma help provide that support.

I have always been passionate about service and have always taken an active role to help improve my band program. Since I was initiated in Fall of 2015, I have been a contributing member to our service committee, and I currently chair this committee as our chapter's Vice President of Service. I have expanded our chapter's role in local high schools around the area and I hope to continue to expand and grow the service my chapter performs.

Likewise, I hope to expand the accomplishments and projects the district as a whole completes. Increased communication and support from a district level in addition to setting feasible requirements will help enable more chapters to participate and complete any service project. This includes support for individual chapter projects and new ideas, and not just district and national programs. Tau Beta Sigma and the Southeast District are amazing organizations full of outstanding sisters, and I think we can continue to grow and expand the amount of service we can accomplish.

The time management skills and perseverance I have will help me meet my deadlines and complete my projects, regardless of the roadblocks that may appear. I believe these qualities make me an outstanding candidate for this position, and I would be honored to have the ability to support and encourage our sisters to do even more in promoting greater bands, greater communities, and greater sisters.

Sincerely,

RJ Gammon

Tau Beta Sigma, Beta Xi

University of Florida



RJ Gammon
Tau Beta Sigma, Beta Xi
Current Vice President of Service,
Rituals and Regalia Chair
Fall 2015

RJ is currently in his second year at the University of Florida. He was born in Columbus, OH, but grew up in Casselberry, FL. He attended Seminole High School in Sanford, FL, and was actively involved, acting as Equipment Manager, and later band captain, in addition to completing the IB Program. He worked closely with his directors to host both district and state-level Solo and Ensemble and Jazz MPA's in addition to heading the band's leadership staff. He has also had the privilege of traveling with his band to historic sites, including Pearl Harbor, Hawaii, and Hiroshima, Japan.

RJ is pursuing a degree in Materials Science and Engineering in addition to a minor in French horn music performance. He hopes to work in the energy sector to help design and construct more durable and efficient renewable energy generators in addition to continuing to play his horn.

As a member of the University of Florida's French horn studio, RJ is involved in his university's School of Music as well. As a member, he has performed with the Gator Horn Choir at the Florida Horn Festival and in various recitals. He is a part of the Symphonic Band and performed at CBDNA's Southeast Conference in Charleston, SC in 2016. He is also a section leader of the mellophone section with UF's marching band.

RJ was initiated into Tau Beta Sigma on November 20, 2015 at the Beta Xi chapter at the University of Florida. He has served on the Service Committee and now chairs it as his chapter's Vice President of Service. In addition to service, he also chairs the Rituals and Regalia Committee. As VPS, he has expanded his chapter's involvement with local high schools, including having sisters work with students to prepare for Solo and Ensemble and creating a presentation to be given to high schools encouraging students to continue to be involved in music following graduation. He hopes to continue to grow his chapter's involvement with local schools and national and district programs.

On a district level, RJ quickly became involved, attending both the 2016 District Leadership Conference and Southeast District Convention in his first active semester, where he participated in the Programs and Music Support Committee. He attended the 2017 DLC as well. He hopes to continue to grow in his involvement, and help the district grow in its service because band and music are important aspects of his life, and he hopes every student can have the opportunity to participate in such great programs.

Goals for Office if Elected

District Vice President of Special Projects

In addition to my duties outlined in the District Constitution and District Operations Manual, my goals for if I were elected Vice President of Special Projects are as follows:

1. Continue to improve the district website, and working with the other district officers to make it a primary source of communication for the district, as well as ensuring all relevant information is up to date on it.

Much-needed progress has been made on the district website, but I believe more can be done, which will in turn help make it a more valuable and reliable resource for the district. The Facebook page is adequate for making announcements, but trying to find any post or archive any information is hopeless. I would like to continue to improve the website's appearance and organization to make it more user-friendly, allowing more people to use it. Additionally, I would work with the rest of the district officers to make sure the website is updated regularly with their announcements. I'd work with individual officers as well to make add and update various aspects that would increase the usefulness of the website, such as an improved district calendar, chapter directory, and continued improvement to the district's listserv.

2. Increase chapter participation in district and national programs by setting feasible requirements, implementing worthwhile projects, and providing more support and communication to chapters about these projects.

Our Fourth Purpose charges us with implementing "meaningful and worthwhile projects," and I believe our programs can be meaningful and worthwhile, but they are only so if people are completing them. Chapters cannot complete them if the requirements are not feasible either, and any service project is ultimately dependent upon individual chapters acting. I believe the Vice President of Special Projects can provide more resources and support to help chapters complete them. The first aspect of this would be setting a clear timeline early and explaining it to the district so there is sufficient time for everyone to plan, prepare, and execute. An improved website and listserv would greatly help disseminate this information as well. I'd also like to provide more district-created physical resources for chapters where applicable. For example, for the Concerto Competition I'd like to distribute a poster that would have details and information that chapters could then print and post around their schools.

The website would also be useful for more communication in the realm of Chapter Spotlights as well. I would work with the Historian to ensure these are regularly posted to recognize chapters for their participation in various district and national programs or any outstanding service they may be doing. Aside from recognizing chapters' service, it would also be a great resource to the rest of the district by providing inspiration for new service ideas for everyone. A common question at any service workshop is about getting new ideas for service,

and I believe Chapter Spotlights would be a great way to showcase all the different service ideas sisters have throughout the district.

Also in the realm of projects, I would like to edit the format of the Service in Music Month in order to make it more feasible, and allow chapters to accomplish more worthwhile projects. October is the middle of marching season, which can inhibit many chapters from meeting the requirements due to time constraints. Since many chapters' service is focused primarily on marching band during the fall, I would like to use the Service in Music Month to focus outside of the scholastic realm, so projects during this month would be focused on working with the elderly, general public, or other non-school organizations, such girl scouts, boy scouts, and other community ensembles. Possible project ideas include organizing ensembles to perform at retirement homes or a project that actively engages the public in music. Weekly projects wouldn't be required to participate, but serving at least one or two of these groups during the month would be. This is to not require too much of chapters, and allow them to better plan projects.

In line with our Fifth Purpose, I'd also like to emphasize the month of March since it is NAFME's "Music in Our Schools Month," and March 8th is International Women's Day. Both events align with our organization's ideals, which I believe could lead to some very creative projects. During this time, I would emphasize projects that would help local schools, whether they are elementary, middle schools, high schools, or universities. This would act as the other half to Service in Music Month to promote service to all sectors of the music world. The requirements would be similar to October's, to allow flexible scheduling and more chapters to participate. I would promote projects such as working with students to prepare for MPA performances, instrument petting zoos, a School of Music beautification project, among others.

3. Work with the District Presidents, Counselors, and Kappa Kappa Psi's VPP to plan a district-wide service project that will allow the entire district to participate.

As a music and service organization, I believe we should have both aspects well-represented at our convention. Implementing a service project would be a great way to achieve this. A project such as this would also cultivate fellowship not only between sister chapters, but with brother chapters as well, as everyone works together for a common goal. Additionally, SED Convention can be a busy time, so I would ensure to work with the District President and plan early and notify the district with plenty of time the details of the project. I hope this project would be able to benefit either an organization locally, or it could benefit an organization on a larger scale as well. There are many different directions that it can be taken, but I would like it to be influenced by the location of the convention, to further solidify it as a part of the convention and a way to build excitement for the convention.

Candidates for the Office of Secretary-
Treasurer

Kellie Fahy

Jasmine Myers

Taylor Posey

Olivia Stewart-Costa

To the Sisters of the Southeast District of Tau Beta Sigma,

My name is Kellie Fahy and I am a sister of the Alpha Omega Chapter of Tau Beta Sigma. I crossed in Spring 2016, and my passion for this organization has flourished ever since. I am announcing my intent to run for the Southeast District's Secretary-Treasurer position for the 2017-2018 year.

My entire life I have always pushed myself to be a leader in whatever organization I have been apart of. It's incredibly important to me to give all that I can to the organizations and communities I feel passionate about. While being a member of the Alpha Omega Chapter I have found many joys in devoting my time and passion toward chapter affairs, but I have found that my need to give back to Tau Beta Sigma has not yet been satisfied. It is because of this that I am running for a district council position. I feel that with my given history and skills I would work very efficiently as the secretary-treasurer.

I'm extremely excited to present myself to you all at this year's SED. I thank you for your consideration in advance.

Sincerely,
Kellie Fahy



Kellie Fahy is finishing her second year at Florida State University pursuing a degree in Creative Writing and Humanities. She also has a passion for music that began at the young age of seven when she started playing guitar. Since then she has played several other instruments, but primarily focused on the alto saxophone.

In high school Kellie was a member of the Choctawhatchee Stylemarcher's band program for three years; her senior year serving as the

band's single drum major. It is during this time Kellie's love for music truly flourished, and while she did not intend to get a degree in music she fully intended to continue playing music in college. For the past two years Kellie has been a member of FSU's Marching Chiefs, and currently a member of FSU's basketball pep band, Seminole Sound. Being a member of these musical groups has been one of the most fulfilling experiences of her life.

Kellie became a member of the Spring 2016 candidate class of the Alpha Omega Chapter of Tau Beta Sigma and crossed on April 17, 2016. As a member of the Alpha Omega Chapter of Tau Beta Sigma, Kellie has formed great friendships, and has grown personally by expanding her communication and social skills. She considers her membership in this sorority to be her best experience of college life.

During Kellie's first semester as an active sister in the fall of 2016, she served on the communications committee and was both historian and chair of the fall publication, *Turtle Time*. She worked very diligently to make a publication that reflected well on both herself and the chapter. One of Kellie's goals was to make *Turtle Time* a widely read magazine, reaching out to the chapter's alumni and other members within the SED. She feels it is very important to keep constant communication within the chapters of the SED so that sisters within the district can be up to date and learn from both the successes and failures of other chapters.

Currently, Kellie again is serving on the communications committee again and is the chair of Alpha Omega's spring publication, *Segue*. *Segue* is a much larger publication than *Turtle Time* and has not been produced in about four years at Alpha Omega due to the amount of time and work required to put it together. Kellie has been working diligently this semester to produce a very successful publication that is both informative and entertaining to read.

Kellie has previously attended the 2016 SED convention as well DLC in 2017 as an active sister. Kellie thoroughly enjoys these conferences because not only does she learn a great deal, but she gets to interact with so many other sisters and brothers. If she is elected for a district office, Kellie would like to support and encourage the communication between chapters in the very best way she can.

Goals of Office:

General Goals:

Improve communication between district council and chapters within the district

Secretary:

1. SHELLS

- a. Produce SHELLS on a consistent bimonthly basis
- b. Add a Chapter Spotlight to each issue of SHELLS to encourage communication between chapters among the SED.
- c. Maintain emailing SHELLS out as well as posting about it to the SED Facebook page to maintain communication between the district council and chapters.

2. Communication

- a. Cultivating and maintaining a strong social media presence.
- b. Sign all sisters onto the new Listserv.
- c. Releasing minutes in a timely manner.

Treasurer:

1. Expanding Fundraising Efforts:

- a. Continue to produce SED tshirts.
- b. Create SED sticker decals to be sold at events such as DLC, SED, and NATCON.
- c. Create SED bags to be sold at events such as DLC, SED and NATCON.

2. Communication

- a. Communicating frequently and efficiently with chapters regarding chapter budgets.
- b. Promote products that will be sold at conventions on social media outlets.
- c. Promoting awareness and incentives to donate to the Rainy Day Fund.

March 13, 2017

To the Southeast District Council and Sisters of Tau Beta Sigma:

It is with pleasure that I formally announce my intent to run for the position of 2017-2018 Southeast District Secretary/Treasurer of Tau Beta Sigma. If elected, I am fully conscious of all duties and responsibilities expected of me in this position. I will utilize my skills and resources to best serve the District. I will, in the best of my ability, be a trustworthy representative of the District and promote the values and ideals of Tau Beta Sigma.

Since my initiation into Tau Beta Sigma in the Spring of 2016, I have given my time towards serving the band, contributing to the strength my chapter, encouraging my Sisters, and refining myself to embody the 5&8. I am been involved in my chapter through participating in various committees such our Service committee and Ritual and Regalia committee. I have also taken an interest in being involved on the District level by currently participating to the Eighth Note Committee. Now, I desire to increase my involvement and service to this organization by being elected to the 2017-2018 District Council.

I am honored at the opportunity to run for District Secretary/Treasurer because it will allow me to become a representative of our District who will work towards the growth of our Sisters, the development of our chapters, and the empowerment of our District. Bridging the gap between the District and chapter level of our organization is a key aspect towards stronger unity within the Southeast region. I would like to contribute the growth of our Sisters through trainings and resource materials for chapter secretaries and treasurers. My goal is to develop our chapters through the creation of a standard calendar for events chapters publicize to the District, provide better information on the Rainy Day Fund, and check in with chapters regarding their financial status. Lastly, I will assist in the empowerment our District by assisting the other District officers with PR of District initiatives and programs to the local chapters, managing our District budget and minutes, and becoming a voice for chapters to the District level.

I truly believe that I am the best candidate for this position because what has driven me forward since my initiation into TBS, is the joy and determination I have in encouraging my fellow Sisters to push their boundaries and grow further than ever thought possible. I am determined to not only see my chapter grow to new heights, but for our collective Southeast District with fortitude and courage to seize the ideals of Tau Beta Sigma and provide a dynamic impact on our campuses and communities. I do believe my goals and ambitions in office can contribute to this vision and the unity within our District.

If elected to the office of District Secretary/Treasurer I will do all that is expected of me and more in order to best serve and strengthen the Southeast District.

Sincerely,
Jasmine Myers
Tau Beta Sigma—Beta Xi
University of Florida

Jasmine Myers
Tau Beta Sigma, Beta Xi
Spring 2016

Jasmine Myers is a rising junior at the University of Florida. She was born in Wesley Chapel, FL on April 16th 1997. She attended Wiregrass Ranch High School from 2011-2015 and was actively involved in the music program. She participated in the Wiregrass Ranch Marching Bulls marching band, jazz band, symphony orchestra, pit orchestra, symphonic band, and wind ensemble. She served as the uniform coordinator for two years, section leader for one year, and band captain for one year during her senior year. Her passion for music and dedication to the band program led her to continue to participate in music at the collegiate level.

She is currently a Political Science major with a minor in Chinese Language and Literature. She hopes to double major in International studies with a focus on Asian studies. She aspires to use her degree to pursue governmental work in the realm of foreign policy in the East Asian region and in the future, to become an Ambassador to China.

Jasmine was initiated into Tau Beta Sigma on April 9th, 2016 at the Beta Xi Chapter of the University of Florida. During her candidate semester, she served as the membership candidate vice president and since her initiation, she has been excited to be involved within her chapter. During her first active semester, she served as the chapter historian and sat on the Service Committee. In her second active semester, she was appointed to be one of the six committee members for the District *Eighth Note* Committee. During these two semesters, she has been involved in the UF music programs by playing the clarinet in the symphonic and concert bands.

Jasmine has attended the 2016 SED Convention and 2017 District Leadership Conference. These District wide meetings have helped ignited her passion to serve Tau Beta Sigma beyond the chapter level and her ambition to assist in strengthening every chapter in the Southeast region. If elected as District Secretary/Treasurer, she can provide a voice regarding suggestions from and need of chapters on the District level, transparency of the District Council, and effectively execute all duties and desire goals for the position of Secretary/Treasurer.





Jasmine A. Myers

Candidate for Southeast District Secretary/Treasurer 2017-2018

Goals:

I would like this position to grow our Sisters through proper training and materials, develop our chapters through efficient distribution of information, and empower our District through effective communication to the local chapters.

Empowering our District

- Regularly distribute SHELLS, the official newsletter of the Southeast District of Tau Beta Sigma at least twice a semester
 - SHELLS will contain important updates and information from the District Council
- Increased PR
 - Support District Council in publicizing District programs and initiatives on various social media outlets
- Create a directory of Chapter contact information
- District Fundraisers
 - Raise at least \$1000

Develop our Chapters

- Create a Google Calendar for Rituals, Ceremonies, Fundraisers, and Larger Service Events
 - The Creation of a Google Calendar will provide quick and easily accessible event information
 - Rational: Chapters tend to publicize their events on the Southeast District Facebook page but tend to get buried
- Education of the Rainy Day Fund: *Financial Assistance for Chapters in need*
 - Informational materials regarding function, steps to request funds, and how to donate to the fund.
- Check on the Financial Status of Chapters
 - The financial status of our chapters is important to the growth of our sisterhood and District as a whole
 - Send out a Financial Status form over Google form
 - Contact Chapters who are in need to provide information about district resources

Growing our Sisters

- Create standardized training materials for Secretaries and Treasurers
 - Creation and distribution of a survey of training needs of chapter secretaries and treasurers

- Training materials can include but not limited to: PowerPoints, videos, and word documents that will cover a variety of topics such as How to take Clean and Structured Minutes, Using Google Drive, Budget Building, Fundraising ideas, Alumni Correspondence, and more

Taylor Posey

Elizabeth City State University

Tmposey281@students.ecsu.edu

March 13, 2017

Brothers and Sisters:

My name is Taylor Posey. I am the president of the Iota Phi Chapter at the Elizabeth City State University located in Elizabeth City, North Carolina.

I am running to be your 2017-2018 District Secretary/Treasurer. I believe I am qualified to run for this position due to my impeccable leadership and organizational skills, accompanied by being a team player. Since I have had the honor of joining in the bond, I have used such skills to lead my chapter. During my reign, the chapter has grown financially, musically, sisterly, and socially. I have organized the Mr. Tau Beta Sigma Pageant, National Sisterhood Week events such as our Formal Tea, Musical Monday's, Workout with the RaHS, and more.

I look forward to meeting all of you to further discuss my qualifications and to become your next District Secretary/Treasurer.

Sincerely,

Taylor Posey



Taylor Posey was born May 10, 1996 and is a native of Fayetteville, North Carolina. She attended Reid Ross Classical High School, while there she was Class President three years in a row, and had the honor of being Student Body President her senior year. Taylor was actively engaged in school life by being active in dance and choir and graduating in the top 15% of her class. Upon graduation, she made the decision of pursuing her Bachelors of Science degree in Business Administration: Management. During the summer of 2014 leading into her first year of college, Taylor auditioned as a dancer for the Elizabeth City State University's Marching Band: The Marching Sound of Class along with the University Choir. Since Taylor's freshman year she has remained active and continuously grew in the band and choir. In the spring

of 2016, she had the honor of gaining membership into Tau Beta Sigma National Honorary Band Sorority Incorporated. The following semester, she began her reign as not only the University Choir President but as the President of the Iota Phi Chapter as well.

A few things to describe Taylor would be a born leader, ability to handle constructive criticism friendly personality, active team player, approachable, and always striving to be better than she was yesterday.

Goals of Office

1. To provide and distribute the appropriate information to the district in a timely fashion
2. To cultivate a close and open relationship with active chapters while following up on their financial standings.
3. To improve the participation of the active chapters in National fundraising projects
4. To keep the Southeast District's account in a positive standing at all times and to continue to grow financially.
5. To continue to support and assist the President in organizing the District Convention Awards and purchasing the materials needed in a timely manner.

Sisters of the Southeast District,

I would like to announce my intent to run for the 2017-2018 office of Southeast District Secretary-Treasurer. It would be an honor to serve the district in this position. I believe I can bring a fresh perspective with new ideas to this office while also maintaining traditions of previous district councils. My commitment to Tau Beta Sigma is reflected in my past involvement in the organization and would continue in the future, whether I am elected or not.

In the secretary portion of the office, I would like to continue improving communication between the district council and the chapters. I believe having direct lines of communication not only between the district council and the chapters, but also between the officers and individual sisters in chapters is key to our success as the SED. I plan to establish these relationships at different district events by introducing myself to sisters I do not already know, especially from chapters I have not interacted with in the past. I will also maintain the relationships that have I have previously formed by continuing to bond with those sisters.

In the treasurer portion of the office, I would like to bring new ideas to the table for district fundraising. I want to find new methods that make it easier for sisters to pay for fundraising items. I will promote the Rainy Day Fund and encourage chapters to continue donating to this program. To do this, I will begin a new visual program to track the progress of reaching a set goal for donations.

On top of any new ideas, I will also fulfill all the duties required of me by the national and district constitutions. I believe the passion and commitment I have for TBS will transfer into this office. It would be honor to be selected to serve the Southeast District as sectary-treasurer.

Thank you for your time and consideration.

MOTS of love,
Olivia Stewart-Costa
Tau Beta Sigma – Theta Lambda
Auburn University

Olivia Stewart-Costa

Tau Beta Sigma, Theta Lambda
Fall 2014

Olivia Stewart-Costa will complete her degree in nursing in August 2017 from Auburn University. She was born a United States citizen in Amberg, Germany and moved to the US in November 2001. She attended Central High School in Phenix City, Alabama, where her family has attended for multiple generations. From learning how to play an instrument in beginning band to playing on the collegiate level, she has learned just how much music is able to transform lives for the better.



Olivia was initiated into the bond on November 16, 2014. Throughout her time in TBS, she has served on Theta Lambda's Sisterhood and Spirit Committee as a member, co-chair, and currently chair. In this position she has been able to help plan different sisterhood activities, as well as handle all aspects of merchandise the chapter has sold. She has also served on our colony committee during her first semester as a sister. In the past year, she has served as a member of the SED Convention committee and as chaplain for the chapter.

As a new sister, she attended the 2015 National Convention in Lexington, Kentucky. She served as a proxy delegate and sat on the Ritual and Regalia committee. She attended the Southeast District Convention in 2016, serving as a proxy delegate. At this convention, she sat on the Ways and Means committee. She has also attended the 2015, 2016, and 2017 District Leadership Conferences.

Goals of Office

My main goal in office is to improve the communication between the council and chapters. I believe this will also help us stay true to our “strength, excellence, diversity” motto.

Secretary

- Communication
 - Maintain the new listserv and update it as needed. This will allow sisters to stay up to date on information coming directly from the district council.
 - Create and send out a google form to gather ritual and fundraiser dates from chapters to put on the district calendar. This will be updated whenever chapters provide new information on upcoming events they would like sisters from the district to attend.
- Shells
 - Publish this newsletter twice per semester with information from the district council about upcoming dates and deadlines. This newsletter would be strategically sent out as an additional reminder about paperwork deadlines National Headquarters and for district convention. Included in the newsletter will be updates about what each officer is doing and any new policies/procedures chapters may need to begin following.
 - Promote Shells so that more sisters recognize and know what this is.
- Social Media
 - Continue using canva to create informational pictures to be shared using the social media accounts.
 - Use social media as a way to announce and update information from the district council.

Treasurer

- Budgets

- Assess financial standing of chapters by emailing or calling the current treasurer of each chapter to discuss strengths and weaknesses of the budget and fundraising initiatives. This will be done early in the fall semester.
- Fundraising
 - Plan a restaurant night fundraiser during National Convention to begin raising money for the 2017-2018 school year.
 - Design and sell new t-shirt for District Day at National Convention.
 - The design of the shirt will come from the winner of the logo contest
 - Find new ways to sell t-shirts or other items other than google forms. This will include finding new ways to accept payment, other than just cash/check.
- Rainy Day Fund
 - Begin a new visual program to encourage chapters to donate to the Rainy Day Fund.